

March 18, 2025

17th WILL Platinum Gala

WOMEN'S INITIATIVE AND LEADERS IN THE LAW

NJWLA 2025 PLATINUM GALA TABLE PACKAGES

Honoring Leaders from the Judicial, Public, Corporate and Private Law Firm Sectors

The New Jersey Women Lawyers Association (NJWLA) will present its touted Women's Initiative & Leaders In The Law (WILL) Platinum Award at the NJWLA 2025 PLATINUM GALA to individuals for their exceptional achievements, their sustained contributions to gender equity challenges and other issues uniquely important to women in the legal profession. The 2025 PLATINUM GALA will be held on Tuesday, March 18, 2025 at The Grove in Cedar Grove, NJ.

PLATINUM LEVEL TABLE - \$9,000 (\$8,000 if paid before December 31, 2024)

Benefits and Recognition:

- Table for up to ten (10) representatives
- Full-page ad in the NJWLA 2025 Platinum Gala program
- Recognition during the event as a Platinum Gala Partner
- Signage with corporate logo displayed prominently at the Gala
- Recognition in all advertising promotions and on NJWLA website
- 1 year membership to NJWLA for sponsoring organization attorneys

GOLD LEVEL TABLE - \$6,500 (\$6,000 if paid before December 31, 2024)

Benefits and Recognition:

- Table for up to ten (10) representatives
- Half-page ad in the NJWLA 2025 Platinum Gala program
- Recognition in all advertising promotions and on NJWLA website
- 1 year membership to NJWLA for sponsoring organization attorneys

SILVER LEVEL TABLE - \$4,500 (\$4000 if paid before December 31, 2024)

Benefits and Recognition:

- Table for up to ten (10) representatives
- Quarter-page ad in the NJWLA 2025 Platinum Gala program
- Recognition in all advertising promotions and on NJWLA website
- 1 year membership to NJWLA for sponsoring organization attorneys

BRONZE LEVEL TABLE - \$2,250 (\$1,750 if paid before December 31, 2024)

ONLY AVAILABLE TO SMALL FIRMS, 15 ATTORNEYS OR LESS

Benefits and Recognition:

- Five (5) tickets
- Quarter-page ad in the NJWLA 2025 Platinum Gala program
- 1 year membership to NJWLA for sponsoring organization attorneys



www.njwla.org

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2025 PLATINUM GALA SPONSOR OPPORTUNITIES

SCHOLARSHIP SPONSORSHIP* - \$5,000

Benefits and Recognition:

- Two (2) tickets
- Half-page ad in the NJWLA 2025 Platinum Gala program
- Recognition in all advertising promotions and on NJWLA website
- Recognition during Scholarship Presentation at the Gala

COCKTAIL SPONSORSHIP - \$3,500

Benefits and Recognition:

- Two (2) tickets
- Half-page ad in the NJWLA 2025 Platinum Gala program
- Giveaways at all tables (*subject to NJWLA pre-approval*)
- Signage during cocktail hour

DESSERT SPONSORSHIP - \$3,500

Benefits and Recognition:

- Two (2) tickets
- Half-page ad in the NJWLA 2025 Platinum Gala program
- Giveaways at lobby dessert/coffee tables
(*subject to NJWLA pre-approval; set up during awards presentation*)
- Signage at lobby dessert/coffee tables

INDIVIDUAL TICKET - \$300

(\$250 if paid before December 31, 2024)

- 1 year membership to NJWLA

INDIVIDUAL TICKET - \$150

ONLY AVAILABLE TO GOVERNMENT EMPLOYEES, SOLO PRACTITIONERS, IN HOUSE ATTORNEYS, SMALL FIRMS AND YOUNG LAWYERS

- 1 year membership to NJWLA

ADVERTISING-FOCUSED SPONSORSHIPS:

BLACK LEVEL: - \$3,500

Benefits and Recognition:

- Four (4) tickets
- Full-page ad in the NJWLA 2025 Platinum Gala program

RED LEVEL: - \$2,500

Benefits and Recognition:

- Three (3) tickets
- Half-page ad in the NJWLA 2025 Platinum Gala program

WHITE LEVEL: - \$1,500

Benefits and Recognition:

- Two (2) tickets
- Quarter-page ad in the NJWLA 2025 Platinum Gala program

372 Franklin Avenue . Suite 713 . Nutley, NJ 07110
973 819 9488 . cskinner@njwla.org



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**3 Scholarship sponsor opportunities available. NJWLA offers 1 scholarship directly to one student at each of the New Jersey law schools (Rutgers Camden, Rutgers Newark and Seton Hall) based on essay applications.*

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2025 ADVERTISING RATES AND SPECIFICATIONS

INSIDE FRONT COVER or INSIDE BACK COVER AD/ TABLE PACKAGE - \$5,000

Benefits and Recognition:

- Full-page Inside Front Cover OR Inside Back Cover ad in the NJWLA 2025 Platinum Gala program
- Gala table tickets for four (4) representatives

ADVERTISING RATES

Full Page \$3,000 | Half Page \$2,500 | Quarter Page \$1,000

DIMENSIONS AND ARTWORK SPECIFICATIONS

PAGE DIMENSIONS	LIVE AREA	TRIM	BLEED
Full Page	7.5”w x 10”h	8.5”w x 11”h	8.75”w x 11.25”h
1/2 Horizontal Page	7.5”w x 4.875”h	8.5”w x 5.375”h	8.75”w x 5.5”h
1/4 Page Vertical	3.625”w x 4.875”h	no trim	no bleed

DIGITAL MATERIALS

NJWLA Gala Journal is perfect bound, trim size is 8.5” x 11”.

Keep live matter .25” from trim on each side. All advertising and logos MUST be submitted digitally. High-resolution PDF (300 dpi, CMYK), X1:A format or TIFF or EPS file (300dpi, CMYK) Embed or outline all fonts.



www.njwla.org